## **Hyster Forklift Part**

Hyster Forklift Parts - Hyster is an industry leader in the materials handling industry that has been in business for over eighty years. However, it began as a producer of lifting machines and winches. Most of its production was concentrated in the Pacific Northwest and dealt primarily with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the previous eighty years Hyster has continued to get bigger and grow its product line. The expansion of its products coupled with its want to stay service oriented has allowed Hyster to mature into the global player it is at the moment.

The 30 years between 1940's and the 1960's saw a huge evolution in the number of products offered under the Hyster brand name. In 1946, Hyster opened a plant in Illinois that was exclusively dedicated to mass manufacturing trucks. This allowed Hyster to drive its costs down and, at the same time, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its production operations throughout the fifties and 60's. They began constructing container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a method for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R and D centre in Oregon that was focused on enhancing the design and functionality of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

The 1960's was characterized by rapid growth right through the whole materials handling industry. Due to this, Hyster considered it necessary to refocus its strategy towards these developing mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford greater quality at a more affordable price. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was known throughout the globe for its commitment towards quality. This attention to excellence produced many suitors for the business. In 1989, a large international company based in Ohio called NACCO Industries bought Hyster and began an aggressive expansion strategy. NACCO swiftly changed the XL philosophy with a more driver oriented lift truck that focused on operator comfort, which is well-known as the XM generation of lift trucks.

The changing needs of Hyster's valued clientele, led by improvements in supply chain management, required Hyster to constantly innovate and invest in modern production systems during the next few decades. Acquisitions and investments were made in the United States, Italy, Netherlands, and countless other places throughout the globe. All of these investments have made Hyster a world leader in the forklift market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which comprises over 300 various versions of forklift trucks.